

Training
Programmes



**"Empower sustainability
in your company!"**

MBA Highlights

General Management &
Sustainability Programme

**Discover our related
programme:**

**Luxembourg
Sustainability
Management Series
(LSMS)**



HOUSE OF
TRAINING

**CHAMBER
OF COMMERCE
LUXEMBOURG**

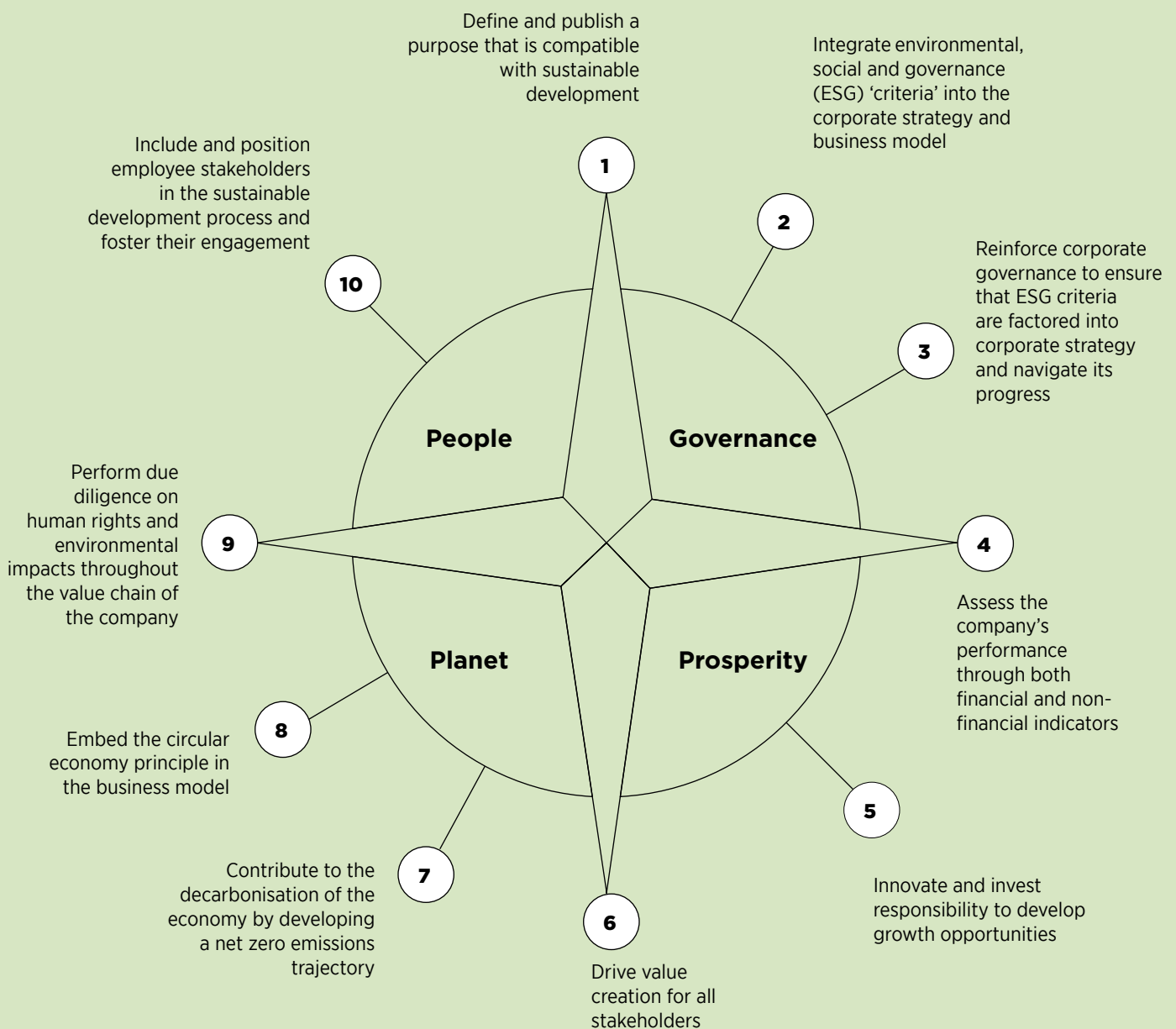


Solvay Lifelong Learning
BRUSSELS SCHOOL. ECONOMICS. MANAGEMENT



10 Luxembourg Sustainable Business Principles

As of 2021 and for the next decade, the Luxembourg Chamber of Commerce and its members, with the support of its partners, is assisting each company in implementing the following 10 interconnected guiding principles



MBA Highlights

The Luxembourg Chamber of Commerce launched 10 guiding principles to put sustainability at the heart of corporate strategy in Luxembourg.

We've taken the best from our existing MBA programmes to offer you an introduction to the most important aspects of strategy, sustainability, finance, HR and leadership, designed to help you accelerate your career, guided by the 10 guiding principles.

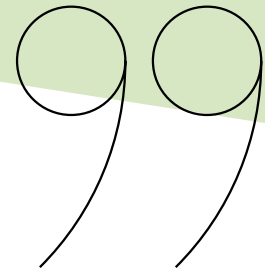
This eight-day programme is delivered twice a week over a three to four-month period. With the number of participants limited to 20, this ensures a highly interactive and intensive experience with effective exchange and knowledge transfer.

In such economically turbulent times, it's important to focus on growth, invest in management and harness change, creating strong leaders equipped to steer through such future uncertainty. With the solid international reputation and established faculty of Solvay Brussels School, we present a MBA Highlights programme that offers training excellence in Luxembourg.

We ensure the future leader, to have the chance to not only learn about innovation and leadership, but to live it too. In a world where business is evolving at top speed, our faculty staff are not only part of that evolution, but they too keep abreast of other developments in the field.

SOLVAY Business School of Economics & Management, Brussels

The Solvay Brussels School represents over 600 respected international academics. Firmly rooted in the business world, they truly understand the issues faced everyday and the aspirations shared by all managers and entrepreneurs.



"The grass is not greener elsewhere, it's greener where you water it, for yourself and your team."

Valérie VANGEEL

Specialised in strategy, leadership and company culture as well as development and facilitation of change management processes



General Management & Sustainability Programme - MBA Highlights

Duration	8 Modules x 8-Hours
Speakers	Solvay Professors
When	March 2023
Location	Luxembourg

Certificate Solvay

Strategy

Introduction to strategy

What will you learn?

- How to clarify key strategic elements (vision, mission, scope, value chain, innovation)
- How to make a strategic diagnosis (competitors, potential acquisition, start-up)
- Key elements about executing strategy, from where and how to allocate resources to achieve your company's vision, to aligning competences and daily activities to produce optimal results

→ **BRUNO WATTENBERGH,**
Senior Advisor and Ambassador for Innovation EY

Leadership

Personal Leadership

What will you learn?

- Dealing with challenges and pitfalls in different management positions
- Gain a better understanding of your own character, interests and needs

→ **VALÉRIE VANGHEEL,**
Specialises in in strategy, leadership and company culture as well as development and facilitation of change management processes

Finance

Financial Analysis and Planning

What will you learn?

- How to assess a customer's product launch profitability and evaluate success
- How to master such tools to enhance internal communications
- Becoming a more effective communicator ensures you ask the most relevant questions to those responsible for managing finances

→ **LAURENT GHEERAERT,**
Ph.D. in Economics and Management from the Solvay Brussels School (ULB)

Sales management

Customer development

What will you learn?

- How to apply this approach to innovate and redesign sales processes, finding new ways to add value for customers
- About design thinking methodology and how it is used to find desirable solutions for customers

→ **RÉGIS LEMMENS,**
Professor and founder of Sales Cubes



REGISTRATION



HR Management

HRM toolkit

What will you learn?

- How to improve your organisation's performance by clarifying the relationship between leadership and human capital management (HCM), including the processes behind recruiting, developing and optimising an organisation's human resources.



REGGY DEGEN,
Guest lecturer in HR Management at Solvay
Brussels School

Sustainability

Fundamentals of sustainability

What will you learn?

- Greater awareness about current sustainability challenges and their impact on the economy
- Familiarity with the concepts, jargon and reference frameworks for sustainability
- Ability to understand and take part in conversations around these issues (understand)
- Ability to identify the relevant frameworks for the problem at-hand (apply)
- Exposure and acquaintance with new data sources
- Robust foundations for further knowledge acquisition



JULIA JADIN,
PhD. researcher in economics at the European
Center for Advanced Research in Economics and
Statistics (ECARES)

Marketing

Sustainable Marketing

What will you learn?

- How to use digital technology to re-engage with customers and remain competitive
- How to effectively build customer-centric strategies



DR. DEEP PAREKH,
CEO Collaborative Forum, Community Lead

Leadership

Team leadership

What will you learn?

- Understand the different roles of the People Manager
- Identify your personal leader signature
- Apply the "magic formula" of good performance
- Practice the power of feedback and the art of managing difficult conversations



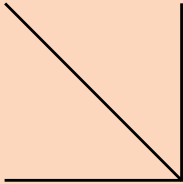
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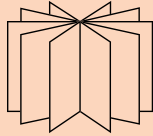
Create **or** Develop



Discover our Entrepreneurship & Business Management courses



Our experts will guide you



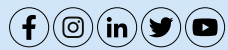
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